



## IG PAGE CASE STUDY

The Company New Strategic Solution To Generate Significant IG Results From Growth Management to Content Creation

### OBJECTIVES

We started an IG page with 0 followers. We managed to create all the graphics and content, being able to create a fast growing knowledge based channel. All the content, every single post, story and engagement content was designed by our team, making it appealing to our high quality audience.

Instagram has over 1 billion monthly active users sharing millions of photos and videos every single day. That amounts to a lot of noise for Instagram marketers to break through to get their message in front of potential customers. And that's our mission! Making our work standing out of the crowd.

### RESULTS

#### Growth

We were able to grow our page to almost 7.5K followers in less than three months.

#### Engagement

As a valuable marketing company we achieved an above average engagement rate for our page

#### Predicted Growth

As a result of using our custom strategies we managed to gain a predicted growth of 1.7K for the next 30 days and a 11.2K growth in the next 6 months.

Predicted Growth for next 30 days  
Estimated 8,245 followers in 30 days **1.7k**

Predicted Growth for next 6 months  
Estimated 17,776 followers in 6 months **11.2k**

### IG PAGE



@THEMONEYAUTHORITY

**7K IN JUST 3 MONTHS**

